**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 08 MARCH 2025 |
| Team ID | 154588 |
| Project Name | InsightStream: Navigate the News Landscape  Ideation Phase |
| Maximum Marks | 2 Marks |

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| **TEAM MEMBERS:** |
| |  |  | | --- | --- | | **TEAM LEAD** | **GOKUL KRISHNA K** | | **MEMBER 1** | **SHALINI D** | | **MEMBER 2** | **SWETHA G** | | **MEMBER 3** | **KEERTHIKA H** | |

**Problem – Solution Fit Overview:**

The **Problem-Solution Fit** ensures that the identified problem aligns with the needs of News App and that the proposed solution effectively addresses it. This validation is crucial before further development.

**Purpose:**

* Address the fragmented News, where users struggle to find a comprehensive platform that caters to diverse news tastes and offers personalized recommendations.
* Provide an intuitive and engaging platform for users to discover latest news ,courtesy without relying on multiple sources.
* Offer News based on category to enhance user engagement and satisfaction.
* Provide a platform that empowers independent journalists to gain exposure.
* Improve accessibility and engagement through an **interactive UI, responsive design, and well-structured data flow**.

### **Problem Statement:**

Many music enthusiasts face challenges in finding a single platform that offers:

* A vast and diverse news platform.
* Accurate and top news .
* Genuine courtesy.
* A strong social community around news .
* Fair exposure for independent journalist.

### **Solution:**

**“News App”**, a News app for web and mobile application, will provide:

* An extensive top News library through partnerships with major and independent record labels.
* Top and trendy news by default .
* Genuine courtesy reduces the chance of corrupted news.
* A freemium business model, that allows for free users.